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## **Society of Cable Telecommunications Engineers (SCTE) Selects Comcast Business Class Ethernet and Business Class Trunks to Transform its Communications**

*High-Capacity Bandwidth and Scalable Voice Service Optimize Network to Support Inter-Office Collaboration and Online Professional Development Resources for Members*

**EXTON, PA – September 6, 2012** – Comcast Corporation, one of the nation's leading providers of information and communications products and services, today announced that the Society of Cable Telecommunications Engineers ([SCTE](#)) is using [Comcast Business Class Ethernet](#) and [Business Class Trunks](#) to deliver advanced data and voice capabilities across multiple offices. This service will be used to support a variety of online technology training, certifications, event information, and related professional development resources for its more than 14,000 industry members.

Founded in 1969, SCTE is a nonprofit membership organization for the cable telecommunications industry that offers a variety of services ranging from technical leadership training to industry standards certification. Headquartered in Exton, Pennsylvania, SCTE is accredited by the American National Standards Institute (ANSI) and works in cooperation with the European Telecommunications Standards Institute (ETSI).

“As the leading provider of professional development, training, and certification programs for the industry, as well as the developer of American National Standards for cable telecommunications, we’re proactive in our adoption of new technologies,” said Derek DiGiacomo, senior director of information systems and energy management programs for SCTE. “The features and capabilities of Comcast Business Class services have significantly increased our ability to stay on the front edge of innovation.”

The organization chose to upgrade to an [Ethernet Dedicated Internet](#) (EDI) line from Comcast. This new service provides significantly more bandwidth for the company’s internal traffic as well as for its virtual private network (VPN), which connects the organization’s satellite offices in Atlanta and Denver as well as all staff working remotely.

SCTE has also taken advantage of a number of other benefits that Comcast’s Ethernet service provides, including:

- High-speed video capabilities to broaden its distance learning workshops program
- Reliable connectivity to the cloud to take advantage of new tools and technologies for office employees, as well as online webinars and whitepapers for members
- Scalable bandwidth to support various e-commerce initiatives, training event registrations, and membership renewal processes
- 24/7 customer support alongside a dedicated local account team to ensure personalized service every time

“Our members and our employees need to be able to count on 24/7 access to our training, development, industry and internal resources,” continued DiGiacomo. “We’ve leveraged solar and fuel cell technology to create a sustainable backup powering system; by combining that with our Comcast Business Services package, we’ve created a hardened communications network that ensures the optimal levels of quality, availability and performance that are needed in a cloud computing environment.”

SCTE also recently switched its voice services from a T1 line to Comcast’s [Business Class Trunks](#) to maximize its existing investment and provide additional value. With this new service, SCTE can scale its

voice service in increments as needed and receive business voice continuity from Comcast's advanced IP network.

"Organizations with employees and members from around the world need a reliable communications solution that will stay connected in spite of a large number of users accessing the network at any given time, and this requirement only intensifies when adding a video component, such as in the case with SCTE," said Michael Maloney, vice president of Comcast Business Services, Freedom Region. "Selecting a service provider that understands these challenges and that has the next-generation IP network already in place to support current needs as well as future ones is essential to the success of any organization, regardless of size or location."

#### **About the Society of Cable Telecommunications Engineers**

Founded in 1969, the Society of Cable Telecommunications Engineers (SCTE) is a non-profit professional association that provides technical leadership for the telecommunications industry and serves its members through professional development, standards, certification and information. SCTE currently has nearly 14,000 members from the U.S. and 70 countries worldwide and offers a variety of programs and services for the industry's educational benefit. SCTE is an ANSI-accredited standards development organization that has 68 chapters and meeting groups, and more than 3,000 employees of the cable telecommunications industry hold SCTE technical certifications. For more information, visit [www.scte.org](http://www.scte.org).

#### **About Comcast Business Services**

[Comcast Business Services](#), a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Class Internet, TV and Voice services for cost-effective, simplified communications management.

Launched in 2011, the Comcast Business Class Ethernet suite offers high-performance point-to-point and multi-point Metro Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Metro Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets. For more information, call 866-429-3085 or visit <http://business.comcast.com/enterprise>.

#### **About Comcast Cable**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) ([www.comcast.com](http://www.comcast.com)) is one of the nation's leading providers of entertainment, information and communications products and services. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

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